



## How to make ready a Eol – Expression of Interest

We have the aim to present the partner that search partnerships in a specific call, to know better each other, to understand the expertise and experience of the potential partners for research, innovation, knowledge and technology transfer, partnerships for international projects.

The form and the Methodology contribute to establish partnerships for new calls or for new proposal projects for research and development and innovation, for the knowledge transfer between public research and industry in the societal challenge secure, clean and efficient energy, to bridge the gap between research, innovation and business, based on EU experience and on a survey conducted among the stakeholders.

Each call gives more precise information on the questions that the Commission would like you to address in your proposals. All calls can be found in the EU's [Official Journal](#) – the official source for all EU documents – as well as on the Participant Portal.

**The Eol – Expression of Interest**, stage is one of the underrated steps of the partnership process, but it is essential in order to establish a first contact with potential partners.

The message to give to our clients is that we bring them into contact with good potential partners. So it is our responsibility to do a first quality check of our Eol clients.

This starts with the way we organize the dissemination of the partnership profiles.

We must send the message that companies that are interested in those profiles have to deliver a minimum amount of information about themselves and their activities.

They must explain why they are interested in the profiles (or why they want to fill in an Eol form).

A good company with real interest in a profile will see it as an advantage to provide this information because it wants to come into contact with the profiled company.

The assessment by Network partners of an Eol client and the content of an Eol form is as important as the assessment of clients publishing a partnership profile.

Taking the above mentioned considerations into account, a procedure has been designed to manage an expression of interest in an efficient manner.

Following the promotion of profiles by website, newsletter, company visits or seminars, you and other Network partners will receive Eols from local companies and R&D centers.

It is your responsibility to check the quality of the company and the relevance of the Eol that you receive. It is also your responsibility to ensure, if appropriate, that this company makes contact with the company behind the partnership profile.

### The possibility to cooperate at international level

Many calls require a team of at least three partners. If you need help to identify a potential partner with particular competences, facilities or experience, use the partner search options and the Eol – Expression of Interest form.

Are you looking for partnership with a specific skill? For a specific call? In a University or Research Center? In a cluster? In a particular country? Who speaks a certain language?

The EOI form can help you! You can search all Network partners based on the criteria above. There are a large number of areas of expertise to search, from technical skills, finance and funding to intellectual property and partnerships.

This methodology must be the one at international level, not only a local level. In the near future we will present our interest (new equipments, tools, systems, services, etc) and the methodology to promote our interests must to be understood by others in different countries.



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**Taking part in an EU-funded research project is a great way to boost your company's competitiveness. Our experts will help you identify your needs and potential and connect you with the right partners for successful projects.**

We don't fund any projects ourselves, but we'll help you to tap into the EU's Research Framework Programme (Horizon 2020). Funding opportunities under Horizon 2020 are set out in multiannual work programmes, which cover the large majority of support available.

Horizon 2020 is the biggest EU Research and Innovation programme ever with nearly €80 billion of funding available over 7 years (2014 to 2020) – in addition to the private investment that this money will attract. It promises more breakthroughs, discoveries and world-firsts by taking great ideas from the lab to the market.

Horizon 2020 is the financial instrument implementing the [Innovation Union](#), a [Europe 2020](#) flagship initiative aimed at securing Europe's global competitiveness.

Seen as a means to drive economic growth and create jobs, Horizon 2020 has the political backing of Europe's leaders and the Members of the European Parliament. They agreed that research is an investment in our future and so put it at the heart of the EU's blueprint for smart, sustainable and inclusive growth and jobs.

By coupling research and innovation, Horizon 2020 is helping to achieve this with its emphasis on excellent science, industrial leadership and tackling societal challenges.

The goal is to ensure Europe produces world-class science, removes barriers to innovation and makes it easier for the public and private sectors to work together in delivering innovation.

Horizon 2020 is open to everyone, with a simple structure that reduces red tape and time so participants can focus on what is really important.

This approach makes sure new projects get off the ground quickly – and achieve results faster.

Two year work programmes announce the specific areas that will be funded by Horizon 2020. Look out for them on the online [Participant Portal](#) as they can be used as a calendar for the calls for proposals ('calls'), to be published during the year.

If you wish to respond to a call, you must submit a proposal before the deadline.

The Participant Portal has clear instructions to guide you through the process.

The system is simpler than ever – no more paper! All proposals are submitted online.

The Participant Portal is your entry point for electronic administration of EU-funded research and innovation projects, and hosts the services for managing your proposals and projects throughout their lifecycle.

First of all you need a convincing idea and a good team.

**Find your partners.** Most of the EU funded projects are collaborative projects with at least 3 organizations from different EU Member States or Associated countries. Various [partner search services](#) help you to find organizations that would like to participate in the proposals.

You can also post your collaboration offers there. If you need help to identify a potential partner with particular competences, facilities or experience, use the [partner search services](#) and EoI form.

H2020 also aims to enhance EU [international research cooperation](#) so there are more [opportunities](#) for cooperation with and participation by researchers from non-EU countries.